



Compile more extensive opposition research books in less time. Research and track campaign messaging—across small-town America or across the globe.

Give all your clients the service they deserve. Do it all with one resource ... the LexisNexis® services.

LexisNexis offers **customized, fixed-rate subscriptions based on your organization's information needs**. Tap an unmatched collection of news, company/industry intelligence, legislative and regulatory data, biographical resources, case law and public records. (Even select tools that help with client bill back.) **Plus count on fixed, affordable pricing options** that include virtual 24/7 "live" research support.

## Compile better opposition research books faster!

Do you invest significant budget and/or staff time preparing *opposition research books*? The LexisNexis services let you **cover thousands of sources in fewer searches, in much less time**. Pull the most relevant information from multiple sources with a single search. Even track and update stakeholders as news breaks.

- One resource—the LexisNexis services—can open the door to more than five billion documents. Not just *credible* news and business intelligence—**more than 26,000 sources**—but state, U.S. and international case law and legal documents, verdicts & settlements, patents, trademarks and so much more.
- Dig deeper with more than **36 billion public records**—assets, business and people connections, bankruptcies, liens, professional licenses and more. **Uncover hidden assets and associations between people and companies**. Even check "exposed person," foreign agent, Patriot Act and global sanction lists.
- Use LexisNexis report products where you can **download research results\***, including news, charts, graphics—even spreadsheet data—to **create a professional-looking compilation for stakeholders**.
- Get industry, executive, company and financial intelligence, including real-time SEC filings, 200+ executive/biographical sources, 600+ company & industry sources such *Hoover's®*, *Standard & Poor's®*, *Dun & Bradstreet®* and more.
- Track **voting records, legislative and regulatory activities** in all 50 states as well as federal. (Pinpoint statements made to Congress back to its inception!) Find current federal campaign/PAC **registration forms and receipts**, etc.
- Set alerts to be notified when any facts change!

\*Subject to the terms and conditions of your LexisNexis agreement



## Monitor the media and your client messages anywhere in the world

Cover the media—from **local reporting** to **national commentary**—on virtually any candidate, any topic, any time. (Ask about LexisNexis mobile access!)

- Tap the **26,000 authoritative news sources** practically any way you choose. Search individual or group sources. Search many sources at once. Even **combine and save** your own customized **group of sources**.
- Home in on a specific area—from local news in any state or city to international perspective. (That's virtually impossible via open-Web searching.)
- Track **negative news** from 26,000+ sources. Enter a name or business. LexisNexis search technology does the rest. No complicated search string ... just comprehensive, and often surprising, results.
- Reach beyond print media to radio and **TV transcripts**, regional and local press, academic journals—even links to **video** and access to 4,000+ premier **blogs** and **Twitter®** feeds updated throughout the day. *Search permanent, growing blog archives.*
- Stay updated on today's public pulse and follow the trends with current and archived blogosphere and Twitter reactions.
- Monitor must-have Congressional resources, including *The Congressional Record*, *Congressional Quarterly (CQ)*, *Politico*, *The Hill*, *Roll Call*, *Federal News Service* and many others.
- Monitor continuously—without signing on or searching multiple times. Set up alerts on any topic and get email **updates up to three times a day**. Modify the update schedule as news coverage cools off or heats up.

## What can the LexisNexis services do for your campaign?

Visit [lexisnexis.com/political](http://lexisnexis.com/political) or call **888-AT-LEXIS** for details.

## Grassroots support ... Fundraising ... Campaigning ...

... all vital to your work. All require getting to the right people fast. LexisNexis helps you find potential donors, fundraisers, supporters, etc., with access to more than **80 million company profiles**, **80 million executives in 1,000+ industries** and **13 million Jigsaw® business contacts**. Build a prospect list based on area, business type/size, executive title and more—in seconds!



LexisNexis, Lexis and the Knowledge Burst logo are registered trademarks of Reed Elsevier Properties Inc., used under license. Other products or services may be trademarks or registered trademarks of their respective companies. © 2012 LexisNexis. All rights reserved. NBI01136-2 1112



NEXIS® - WINNER  
BEST POLITICAL  
INFORMATION RESOURCE